

Thank You for Downloading our Comprehensive Guide to Secondhand Baby Carriers + Counterfeits

This PDF includes **two** handouts: **'Pre-Loved Perfection: Tips for Buying Secondhand Baby Carriers'** and **'Fake or Fabulous? - Your Guide to Spotting Counterfeit Baby Carriers'**. We hope you find these resources valuable to support your clients and their babywearing journeys!

We also included a special section in each handout for you to **personalize** with your **business information**. You may **easily add your details** by writing them in, adding a fun sticker, or uploading the PDF to a program like Canva or Adobe Acrobat to **include your logo in the box next to ours**. The **pdf may not otherwise be changed** without our permission.

Happy sharing! - The CBWS Team



Elise

Joanna

Xoxo, Bianca



**Pre-Loved Perfection:
Tips for Buying Secondhand Baby Carriers**

Why buy secondhand?

- Baby-ready:** Woven wraps, soft structured carriers, and other carriers can be stiff right out of the box, but with secondhand carriers, they've usually been softened with use.
- Eco-Friendly:** By choosing pre-loved carriers, you're keeping perfectly usable products out of landfills.
- Budget-Friendly:** Quality carriers can be pricey, but buying secondhand allows you to access top-tier brands at a fraction of the price.
- Multiple carriers:** The secondhand market makes owning multiple carriers more feasible which means each caregiver can have a favorite carrier that they feel confident using with no need to compromise their comfort.

Where to shop:

- Babywearing-Specific Facebook Buy, Sell, Trade (BST) Groups + Marketplace
- Local Babywearing + Parenting Groups
- Thrift Stores & Baby-Specific Resale Shops
- Auction Websites like Mercari, Poshmark, eBay
- Craigslist

Keep in mind:
When in doubt, reach out to your local babywearing educator and consultant.

- Buckles and Clips:** These should snap securely and not feel loose or wobbly.
- Elastic and Webbing:** Elastic parts should still stretch well and not feel brittle. Webbing should be free from frays and glide smoothly when adjusted.
- Fabric:** Look for thinning, rips, or fading in weight-bearing areas, such as straps or the main panel.
- Stitching:** Check for loose or frayed stitching in high-stress areas like the waistband or shoulder straps.
- Storage and Laundering:** Ask the seller how the carrier was stored and laundered. Carriers stored in damp or extreme heat or washed with harsh detergents may have weakened over time.

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 CBWS.org
Center for Babywearing Studies

**Fake or Fabulous?
Your Guide to Spotting Counterfeit Baby Carriers**

**Beware counterfeits and scams!
Look out for these red flags:**

- Suspicious Prices:** If a carrier is listed at an unrealistically low price, it's likely a fake.
- Logos and Tags:** Fakes often have logos or tags that are slightly off, or are missing standard safety warning labels. Examine the details closely.
- Photos:** Be wary of stock or stolen images. Request real, detailed photos or videos of the carrier from the seller.
- Authorized Resellers:** Check the brand's website or ask your local babywearing consultant whether the seller is an authorized reseller. This extra step can protect you from purchasing a knockoff.
- Check Seller Reviews and Group Rules:** Review seller feedback, search their name in the group, and follow any rules set by BST groups or platforms.
- PayPal Goods & Services:** This is generally the safest method, as it provides buyer protection. If the seller insists on PayPal Friends & Family, Venmo, or CashApp, consider this a red flag.

Feeling overwhelmed?
YOU DON'T HAVE TO DO THIS ALONE!
Get in touch with your local babywearing consultant, educator, or group for more insight and guidance!

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Add your business information here



Pre-Loved Perfection: Tips for Buying Secondhand Baby Carriers

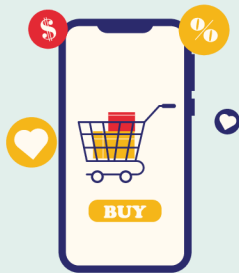
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- **Auction Websites** like Mercari, Poshmark, eBay
- **Rebelstork** - vetted pre-loved or open-box baby gear
- **Craigslist**



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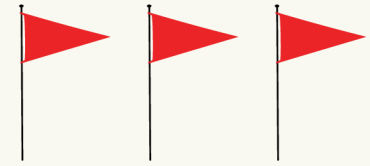
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